



Permit #S00075900

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00075900

Type of Permit: STILL

Release Date: 03/14/2014

Production Company JC PENNEY CORPORATION, INC.

Producer Wilhelmina Adams

Insured Company Name JC PENNEY CORPORATION, INC.

Director n/a n/a

Contact Phone No. 1 972-431-5715

1st AD n/a n/a

Contact Phone No. 2

Fax

Production Manager n/a n/a

Address 6501 LEGACY DR

PLANO, Texas 75218

FilmL.A. Coordinator JDP - Jason Del Paine

Production Title JC PENNY

Location Manager Wilhelmina Adams

Type of Production Still Photo

Primary Phone Mobile - 214-662-0955
Secondary Phone

Location Assistant n/a n/a

Primary Phone Mobile - 214-662-0955
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE \$60.00

Total Permit Fee \$997.20

LA CITY DEPT OF REC AND PARKS PARK
MONITOR FEE \$456.00

Number of Locations 1

LA CITY DEPT OF REC AND PARKS STILL PHOTO
USE FEE 15 PLUS PERSONS \$150.00

LA CITY DEPT OF REC AND PARKS MONITOR
REPORTING FEE \$152.00

SANTA MONICA CITY HALL/PARKS STILL PHOTO
APPLICATION FEE \$179.20



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Summary Information**Location****Location 1 of 1****Page 1 of 1**

Permit Number	S00075900	Location Manager	Wilhelmina Adams
Production Company	JC PENNEY CORPORATION, INC.	Primary Phone	Mobile - 214-662-0955
Insured Company	JC PENNEY CORPORATION, INC.	Secondary Phone	
Production Title	JC PENNY		

Location Address 835 Academy Rd, Los Angeles, CA, 90012**Location Name** ELYSIAN PARK**Location Type** Park**Film Dates** 3/17/2014 - 3/17/2014 05:00 - 17:00 1 day**Open or Closed to the Public** Open

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents 75900, Elysian Bishop Helipad.pdf
75900.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	5		Cast	2
	Generator	1		Crew	13
	Motor Homes	1			
	Vans	1			

Filming Activities Exterior models against scenery; Bishop Picnic Area;

Jurisdiction	Political: Los Angeles City - Council District 01	Police: Los Angeles Police Department	Fire: Los Angeles City
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Thomas Guide Page: 594**Grid:** G7

Approvals	LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE LOS ANGELES POLICE DEPARTMENT	Rafael Vega Mark Buck
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Parking **Base Camp**
Location Type : Filming Location

Crew Parking
Location Type : Filming Location



PARK FILM OFFICE

City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- **Okay for company to conduct still shots on the Elysian Bishop Canyon Helipad, Bishop Canyon Picnic area on March 17, 2014.**
- **Okay for company to park cast & crew vehicles in the Bishop Canyon Parking lot.**
- **Does not have permission to park any vehicles in the small lot next to the Elysian Fields Playground.**
- **Under no circumstances is the Production Company allowed to park in the turn around.**
- **Okay to park one motor home on the gravel road leading to the helipad from the Bishop Canyon Picnic area.**
- **Vehicles parked on the gravel road must all be facing the same direction to allow for a quick exit in case of emergency.**
- **Vehicles parked on the Helipad and the gravel road leading to it must be parked and attended in such a way as ALL vehicles can vacate the Helipad within 5 minutes.**
- **Vehicles parked on the gravel road must all be facing the same direction to allow for a quick exit in case of emergency.**
- **No standing sets, catering trucks, generators, dressing rooms, or other equipment that cannot be readily moved or driven off is allowed on Helipad.**
- **Gate leading to Helipad must remain closed or monitored at all times. May not park in handicap spaces without a valid placard.**
- **Must legally park all vehicles.**
- **Must not double park or vehicles will be cited.**
- **Park Film Office will not be held responsible for any vehicles ticketed by Parking Enforcement.**
- **Must be considerate of park patrons in the area if they are present.**

- Okay to use carts to transport equipment to the location of filming or still photography.
- Does not have permission to use dolly tracks, cranes, or condors.
- If generator is allowed, it must have crossovers.
- Okay to have a generator.
- Production Company must place plywood under generators if placed on grass.
- Production Company may do 2 minute pedestrian control only while filming.
- Company will be assessed a \$75.00 fee if they need to tap into the water or electrical outlet, should one be available.
- May not have more than 10 people on site if filming on the weekend.
- May not have any equipment blocking the trail, walking path, or interior hallways at any time.
- Must abide by rules and regulations set forth by facility staff or Park Film Office monitor.
- Must have all vehicles legally parked or they will be cited.
- If using a Rec. & Parks lot, does not have exclusive use of parking.
- Cannot have any vehicles moved onto or parked on the grass.
- Crew must leave area clean after activity.
- May not block any adjacent trails.
- Must provide own lavatory facilities.
- Cannot impede park patrons from park activities.
- Cannot interfere, prevent, or clear park patrons from the location of filming.
- Company is not allowed to add landscape unless approved.
- May not stake into the ground unless approved to do so.
- May not drive on any park service road or grassy areas unless approved.
- Must work around maintenance activities.
- May not block entrance or exits.
- Patrons have the right of way at all times.
- Production Company does not have exclusive use of any part of the park at any time.
- MUST adhere to Park Film Monitor's instructions. Park Film Monitor's instructions and/or judgment may override written guidelines.
- Alterations due to negligence, accidents or otherwise, must be restored to original or better conditions at companies expense.

- **Must have security guard on site to watch over vehicles. Any damages or tickets issued to vehicles will be under the responsibility of the production company.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitted and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitted will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitted there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

- An on site Fire Inspector must be present as determined by LAFD.
- In event of an emergency, the Fire Inspector, along with the Park Film Monitor, will direct as necessary to vacate the Helipad or evacuate the park. This directive will be strictly enforced regardless of the status of film activity. **Location Manager must be aware of this risk.**

NOT A
PERMIT



Los Angeles Fire Department Helipad Filming Conditions

Bureau of Fire Prevention and Public Safety
200 North Main Street, Room 1710
Los Angeles, California 90012
Phone (213) 978-3670
Fax (213) 978-3613

For Bishops Canyon Helipad (Elysian Park) and Vista Helipad (Griffith Park)

- An on-site Fire Inspector is required to be on the helipad at all times.
(Spotcheck will be allowed on a case-by-case basis, only upon review by the Fire Dept.)
- All vehicles parked on the helipad shall be parked and attended to in such a way as ALL vehicles can be vacated from the helipad in five minutes (This determination is made by LAFD).
- No standing sets, catering trucks, generators, dressing rooms, or other equipment that can not be immediately removed or driven off the helipad are allowed.
- All vehicles in the vicinity ("vicinity" to be determined by the Fire Inspector) of the helipad shall be parked only on one side of the road
- In the event of a fire, the Fire Inspector will direct, as necessary, to vacate the helipad or evacuate the park. This directive must be strictly obeyed, regardless of the status of the filming activity; **Film Location Managers must be made aware of this potential risk.**
- The Production Company shall be responsible for restoring the helipad to its original condition.
- Pyrotechnics, stunts, or special effects require the approval of the Park Film Office Supervisor prior to making contact with the Fire Film Unit.
- A walk-thru by a LAFD sworn Film Unit member shall be completed 48-business hours prior to the first day of filming.
- The written Walk-Thru Inspection sheet shall be made available from LAFD to FilmLA prior to a filming permit being issued.

**Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative**

JCPenney

I certify that I am a representative of _____ ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/6/14

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

Wilhelmina Adams

Name of Principal

By:

Representative's Signature

Wilhelmina Adams

Print Representative's Name

Producer

Representative's title

6501 Legacy dr. Plano, Tx.

75024

Principal's Address

214-662-0955

Principal's Telephone